



## COMUNICATO STAMPA

Roma, 15 febbraio 2021

### iQera Group acquisisce un'ulteriore partecipazione in Serfin97 iQera Group acquires an additional stake in Serfin97

**iQera Group**, realtà franco-italiana leader nell'acquisizione e gestione dei crediti con oltre 35 anni di esperienza, circa 2.180 collaboratori in 16 sedi ed un fatturato di 271 milioni di euro (dicembre 2019 LTM), e l'imprenditore **Stefano Massa** annunciano di aver concluso un accordo per la cessione a iQera del 20% del capitale di **Serfin97 s.r.l.**, servicer di NPL/UTP con base a Roma specializzato nella gestione del recupero crediti nella fase stragiudiziale.

**iQera Group**, French-Italian leader in the acquisition and management of credits with over 35 years of experience, approximately 2,180 employees in 16 locations and a turnover of €271 million (December 2019 LTM), and entrepreneur **Stefano Massa** announce that they have reached an agreement for the sale to iQera of 20% of the capital of **Serfin97 s.r.l.**, a Rome-based NPL/UTP servicer specialized in the management of debt recovery in the extrajudicial phase.

A seguito di questa operazione iQera Group - che dal Dicembre 2018 deteneva la maggioranza del capitale sociale - diviene azionista al 98.24% di Serfin97 s.r.l. Stefano Massa lascia ogni responsabilità operativa per assumere il ruolo di *Senior Advisor* di iQera Italia, consentendo così al Gruppo iQera di poter continuare ad avvalersi della sua trentennale esperienza professionale e manageriale.

As a result of this deal, iQera Group - which held a majority stake in the company since December 2018 - becomes a 98.24% shareholder of Serfin97 s.r.l. Stefano Massa leaves all operational responsibilities to take on the role of *Senior Advisor* of iQera Italia, thus allowing iQera Group to continue to benefit from his thirty years of professional and managerial experience.

**Jean-François Bensahel, Presidente della holding iQera Group e di iQera Italia**, ha dichiarato: *"E' proprio con Serfin97 che abbiamo iniziato la nostra avventura nel mercato italiano della gestione del credito. Una mossa che si è rivelata corretta per presidiare un settore che richiede elevati standard di competenza e professionalità per poter assistere adeguatamente la clientela. Ringraziamo Stefano Massa per l'impegno profuso in questi anni e il valore aggiunto che ha saputo dare non solo a Serfin97 ma al più ampio progetto iQera Italia e siamo felici di poter continuare a contare sul suo apporto nei prossimi anni."*

**Jean-François Bensahel, Chairman of the holding company iQera Group and of iQera Italia**, said: *"It was with Serfin97 that we began our adventure in the Italian credit management market. A move that proved to be the right one to preside over a sector that requires high standards of competence and professionalism to be able to adequately assist clients. We would like to thank Stefano Massa for his commitment over the years and the added value he has given not only to Serfin97 but to the*



wider iQera Italia project, and we are happy to be able to continue to count on his contribution in the years to come".

**Stefano Massa** ha aggiunto: *"Fondare e guidare per anni Serfin97 è stata una delle esperienze più avvincenti della mia vita professionale. La scelta di lasciare la gestione operativa è legata a due fattori. Il primo è personale: il desiderio, dopo 30 anni di intenso lavoro, di dedicare tempo ed energie a passioni e interessi nuovi. Il secondo è professionale. Come imprenditore, ho trovato in iQera un compagno di viaggio stimolante, di visione e competente. Affidargli l'azienda da me fondata è stato un gesto quasi naturale. Il settore della gestione del credito è sempre più competitivo; le dimensioni e un modello organizzativo in grado di creare forti sinergie sono elementi indispensabili per competere in esso. Grazie alle sue peculiarità, iQera saprà valorizzare al massimo tutte le competenze esistenti in azienda".*

**Stefano Massa** added: *"Founding and leading Serfin97 for years has been one of the most compelling experiences of my professional life. The decision to leave operational management is linked to two factors. The first is personal: the desire, after 30 years of intense work, to devote time and energy to new passions and interests. The second is professional. As an entrepreneur, I found in iQera a stimulating, visionary and competent travel companion. Entrusting them with the company I founded was an almost natural gesture. The credit management sector is increasingly competitive; size and an organizational model capable of creating strong synergies are indispensable elements for competing in it. Thanks to its peculiarities, iQera will be able to make the most of all the existing skills within the company".*

\*\*\*\*\*

## iQera Group

Leader francese nella gestione e acquisizione di crediti, iQera supporta grandi aziende e istituzioni finanziarie in ogni fase del ciclo finanziario dei clienti combinando intelligenza umana e artificiale. Il gruppo pone l'esperienza del cliente al centro della sua strategia per creare la differenza e affrontare le sfide della trasformazione delle funzioni di Finanza, Credito e Relazioni con i Clienti. Globalmente, iQera aspira ad attivare nuove leve di crescita, empowerment e relazioni che siano sia agili che durature per tutti i suoi stakeholder. Il gruppo, presente in 16 siti in tutto il mondo, ha 2.180 dipendenti e ha generato un fatturato di 271 milioni di euro (dicembre 2019 LTM).

**iQera**

Creare la differenza

[www.iqera.com](http://www.iqera.com) & [Linkedin](#)

### **Contatti Ufficio Stampa iQera Italia:**

#### **Verini & Associati**

Mario Tino, [mtino@verinieassociati.com](mailto:mtino@verinieassociati.com), 335.1099520

Micol Caffetto, [mcaffetto@verinieassociati.com](mailto:mcaffetto@verinieassociati.com), 348.8134411

Stefano Bertolini, [sbertolini@verinieassociati.com](mailto:sbertolini@verinieassociati.com), 388.1689647

This press release should not form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever. This press release may include unpublished price sensitive information that may constitute "insider information" for the purposes of any applicable legislation and each recipient should comply with such legislation and restrictions and take appropriate advice as to the use to which such information may lawfully be put. iQera does not accept any responsibility for any violation by any person of such legal restrictions under any applicable jurisdictions. This press release does not constitute a recommendation regarding any securities and has not been prepared and is not being distributed in the context of an offering of financial securities in any jurisdiction. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security in any jurisdiction and shall, in any circumstance, not constitute an offer, solicitation or sale in the United States or in any jurisdiction in which, or to any persons to whom, such offering, solicitation or sale would be unlawful. Securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act of 1933, as amended, or in any other jurisdiction absent compliance with the securities laws of such jurisdiction. Any public offering of securities to be made in the United States or elsewhere would be made by means of a prospectus, would contain detailed information about us, as well as financial statements. The distribution of this press release into certain jurisdictions may be restricted by law. Persons into whose possession this press release comes should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction. Neither the content of iQera's website



nor any website accessible by hyperlinks on iQera's website is incorporated in, or forms part of, this press release. No money, securities or other consideration is being solicited or offered, and, if sent in response to the information contained herein, will not be accepted.

#### Forward Looking Statements and non-IFRS Financial Measures

This press release may include forward looking statements, including within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and the securities laws of other jurisdictions. These forward looking statements can be identified by the use of forward looking terminology, including the terms as "believe", "expect", "anticipate", "may", "assume", "plan", "intend", "will", "should", "estimate", "risk" and or, in each case, their negative, or other variations or comparable terminology. These forward looking statements include all matters that are not historical facts and include statements regarding iQera's or any of its affiliates' intentions, beliefs or current expectations concerning, among other things, iQera's or any of its affiliates' results of operations, financial condition, liquidity, prospects, growth, strategies and the industries in which they operate. By their nature, forward looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Readers are cautioned that forward looking statements are not guarantees of future performance and that iQera's or any of its affiliates' actual results of operations, financial condition and liquidity, and the development of the industries in which they operate may differ materially from those made in or suggested by the forward looking statements contained in this press release. In addition, even if iQera's or any of its affiliates' results of operations, financial condition and liquidity, and the development of the industries in which they operate are consistent with the forward looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

Certain financial data included in this press release may consist of "non-IFRS financial measures". These non-IFRS financial measures may not be comparable to similarly titled measures presented by other companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS. You are cautioned not to place undue reliance on any non-IFRS financial measures included herein.